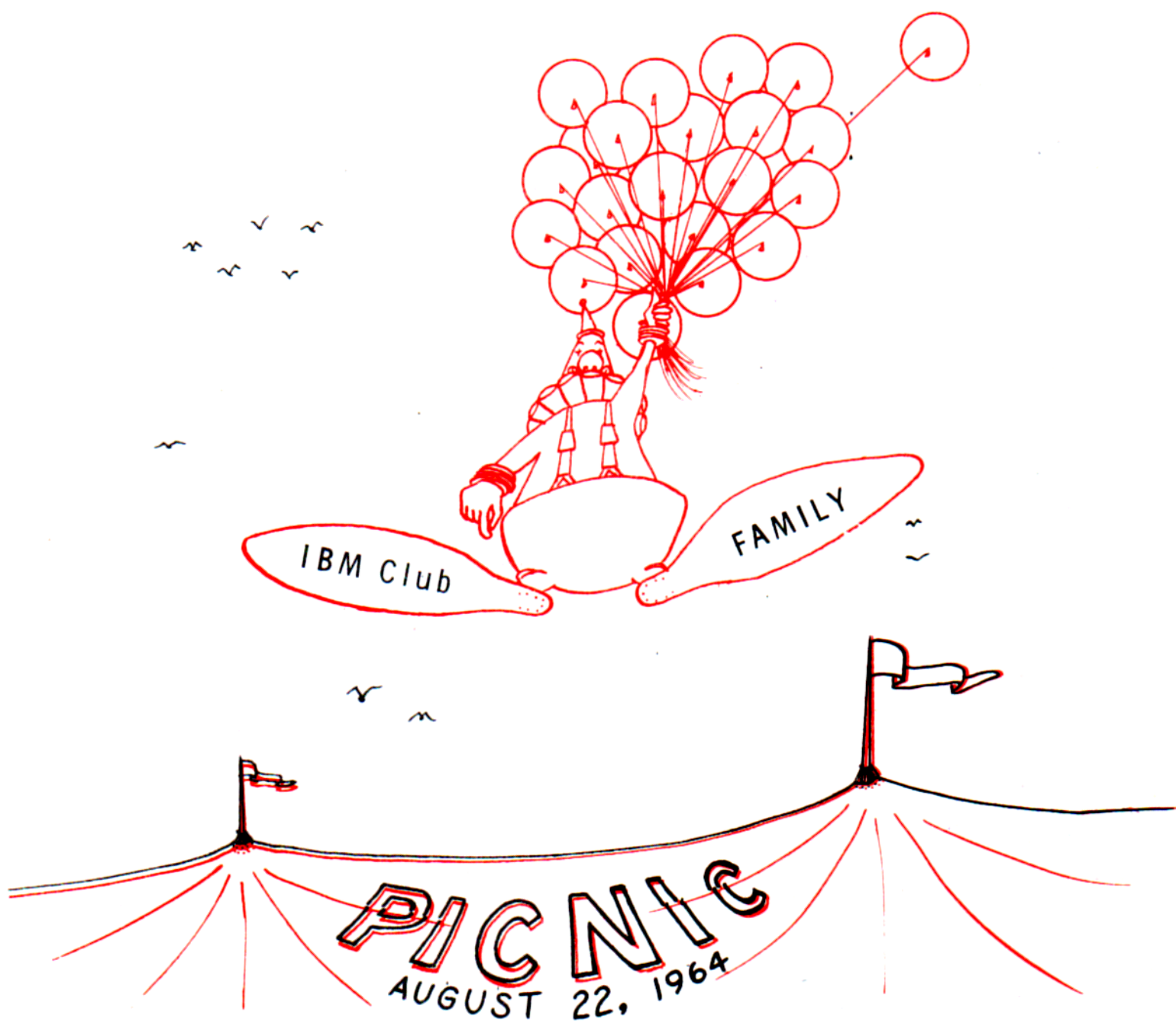


The Westerner

AUGUST 1964



Picnic

With special emphasis on a full day of family entertainment, the Western Region IBM Club proudly announces their annual Family Picnic on Saturday, August 22, 1964, from 10:30 A.M. to 5:00 P.M. This year's circus of events will be staged at Vasa Park in Cornell (near Malibu Lake).

A partial list of the many games, attractions, and activities includes:

Swimming	Pony Rides
Baseball	Carnival Rides
Volleyball	Candy Scramble
Horseshoes	Puppets
Bingo	Contests
Dancing	Pie Eating
Bean Guess	Magic Show

In addition, a clown will be on hand, there will be pop, ice cream, and popcorn for all, and the 2nd Annual IBM Softball Game will highlight the day. Also, drawings will be held for door prizes.

We all know what the way to a man's heart is, but you girls won't have to worry about that during the picnic. The menu features charcoal-broiled steaks for adults, hamburgers & hot dogs for children, cole slaw, potato salad, molded fruit salad, carrot-raisin salad, crab apples, hot baked beans, relishes, breads, butter, coffee, punch, and apple pie squares.

Dress is "picnic casual", stressing informality and comfort. Let children wear something they can get dirty. There will be plenty of room for playpens, strollers, etc., and you might want to bring a blanket for sitting on the grass. If you like to swim, bring your bathing suits and towels for the pool.

Flyers, including "accurate" maps, will be available soon for this fun-filled day for the entire family. Admission will be by ticket only. Tickets may be obtained from your IBM Club Representative.



2nd ANNUAL SOFTBALL GAME

By Tom Pope

Come early, root for your favorite team!

The IBM Angels, managed by Mr. T. G. Wakin, versus the IBM Dodgers, managed by Mr. S. G. Trembicki.

The Dodgers are out seeking revenge for their shellacking by the overpowering Angels at last year's IBM Club Family Picnic. Spirit is high in both teams and, because of this, we have obtained the services of extremely capable umpires --- headed by Mr. F. G. Rodgers at Home Plate. The other umps are Mr. E. M. Richardson, First Base; Mr. J. P. Rainey, Second Base; and Mr. F. A. Beck, Third Base.

The Regional Departments have been divided to make up each team, as follows:

DODGERS

S. G. Trembicki, Manager
Bob Woodley, Coach
(Ext. 1003)
General Accounting
Financial Planning
Accounts Receivable
Measurement Records
DP Operations
L. A. AOO
DP Services
Administrative Services
F.S.D.
W.D.P.C.
DP District 17

ANGELS

T. G. Wakin, Manager
Charlie Zimlinghaus, Coach
(Ext. 1547)
Product Scheduling
Machine Records
Sales Order Control
Special Equipment
Datacenter
Systems Engineering
Promotional Services
4th Floor
Programming Services
ET District 10

Anyone wishing to participate may do so by first determining which would be your team, by department name, and then calling the coach indicated. If your department has been inadvertently omitted, you may play for either team.

Everyone will hit -- slow pitch rules!

Game starts at 10:30 A.M. See you there!



HOBBIES



BILL COOK

For Bill Cook, Information Representative in the Department of Information, the list of credits in the field of photography reads like a column in "Who's Who in the West".

With what he affectionately calls his "mish-mash of equipment", Bill has won first place for the Southwest in a national photography contest; nabbed another national first in Creative Photography; received several major awards from the New Mexico Press Association; and was voted "Photographer-of-the-Year" for the State of New Mexico -- all this amid a host of other top awards in such areas as camera club photography contests.

Bill caught the "shutter bug" early in his eighth year when he started "snapping everything in sight" with a simple box camera. His interest continued through school and he later graduated from the University of Oklahoma, where he studied under Dr. David Bergin who headed the School of Journalism's Photography Dept.

While at the University, he found that he was too light-weight for football and too short for basketball. In searching for something else to occupy his recreational hours, he went in for swimming and earned the "Brown Belt" in Judo.

Although Bill appears to enjoy competition, there is one challenge he won't accept --- the battle with SMOG. He has moved to Orange County where he says there is less smog, wide open spaces, and it's only fifteen minutes to beach or fishing stream --- what more could a bachelor ask?

The Westerner salutes Bill Cook, not only for his ability with photography, swimming and Judo, but also for the service he has rendered this paper in the way of assistance, guidance, and "final management approval" before each publication. Thanks, Bill!

WEDDINGS

Nancy Storjohann was wed to Keith Hauge on May 9, at St. Basil's Catholic Church. A reception followed at the Cloud Motel. Nancy works in the Datacenter as an SE trainee.



Mr. & Mrs. George McCauley

Sandra Davidson of Market Development was married to George McCauley, Assistant Vice President of Crocker-Citizens Bank, on April 18. The couple spent their honeymoon in the Santa Barbara area.

Supervisor's Sketch



J. D. McGIFFERT
Senior Staff Assistant, ET District 10

This month's sketch of J. D. McGiffert, senior staff assistant in ET District 10, delves into an area of management hitherto neglected by this publication.

In this capacity, which technically is not as supervisor, Jim's primary function is to assist the district manager in matters of budgets, sales and performance measurements and over-all objectives of sales responsibilities.

To do this he must develop reports pertaining to sales, revenue, forecasts, budgets and expenses. He also coordinates communications between field offices and ET headquarters.

Born in New York, Jim moved to Los Angeles in 1954 and joined IBM as ET order clerk in the Los Angeles office. He transferred to Glendale in the same capacity and in 1957 was promoted to office supervisor there. He assumed his present position in 1960.

Prior to beginning his IBM career he had spent three years at the Art Institute in Chicago and served in the Army Military Intelligence Corps during both World War II and Korea.

Jim, who is single, lives in Van Nuys and enjoys golf and gardening. He is also an avid baseball fan.

NEWS BRIEFS

The Canteen Co. has advised that effective August 1, due to the new Los Angeles City Sales Tax, the price of cigarettes in the machines in the building will be increased to 35¢ per pack. The IBM Club percentage will be increased accordingly.

The 452nd Troop Carrier Wing at March Air Force Base in Riverside is currently conducting a recruiting campaign to enlist prior-service personnel who are living in the Southern California area.

Larry Bryant, WRO General Accounting, is information officer for the Wing and welcomes telephone calls from IBM'ers interested in joining the group. He can be reached on extension 1588.

Credit Union

The opening of an office in the Western Region building for the IBM Employee's Southern California Federal Credit Union has been announced. The new office is located in Room 633 and the telephone extension is 1053. Office hours are 11:30 A.M. to 1:30 P.M. only, and in the future any employee desiring information concerning the credit union should contact this office.

Mr. Harlan Whisler, credit union president, wishes to thank the IBM Club representatives for their support and assistance in the initial organization of the credit union in the region.



REPRINTED FROM THE "KNIGHT LIFE"
MAGAZINE OF LOS ANGELES CENTRAL
KNIGHT OFFICE — MAY, 1964 ISSUE

KNIGHTS

Jim Nance

And in those days, behold, there came through the gates of the city Knights from afar, and it came to pass as the days went by that they accomplished plenty, and their rewards were myriad.

And in that city were they that were the project makers and they that spent their days adding to the alibi sheets. Mightily were they astonished. And it came to pass that many were gathered in the CE room and a soothsayer came among them. And he was one wise guy. And they spake and questioned him, saying, "How is it that the Knights accomplish the impossible?"

Whereupon the soothsayer made answer, "They of whom you speak are hustlers. They ariseth daily and goeth forth full of pep. They complaineth not, neither do they know despair. They are arrayed in purple and fine linen, while ye goeth forth with pants unpressed. While ye gather here and say one to the other 'Verily, this was a terrible day to work!' they are already abroad. And when the eleventh hour cometh, they needeth no alibis. They knoweth their job and machines that would stump them boweth down and runneth like a bomb. Men say unto them, 'Hopeless!' when they cometh in, yet when they goeth forth they have a testimonial."

"They taketh with them two angels, Inspiration and Perspiration, and they worketh mightily. Verily, I say unto you, go and do likewise."

Manager's Profile



JOHN BENNETT
Manager, Data Processing Services

Mr. John Bennett is manager of Data Processing Services. As such he is responsible for one of the most important departments within IBM. In essence, his job is three-fold: regional Data Processing operations, AOO operations, and programming support.

Regional Data Processing operations provides unit record and system support for regional sales, accounting, inventory, and other departments within the region offices.

The San Francisco and Los Angeles AOO's provide branch office support. This support covers local receivables and payables, CE and ET reports, and supplies orders, among others.

The methods group must check out and maintain national programs used by DPO and the AOO's. They also write and maintain all local programs required by sales and financial departments in the region. In addition to these, they also must be able to extract specific data from the many tape and card files for special management reports.

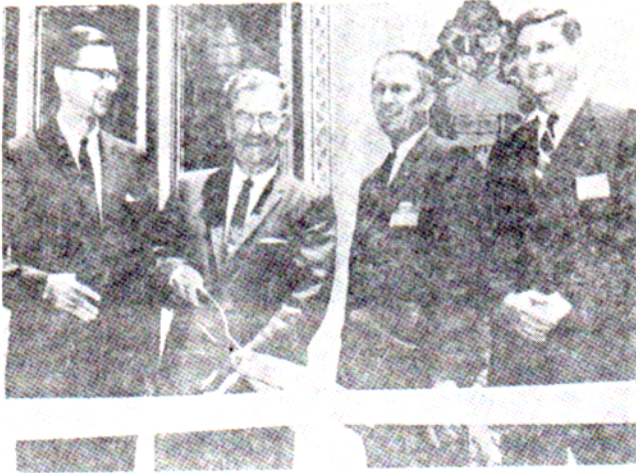
Mr. Bennett joined IBM in 1963 as administrative assistant to Manager Finance and Administration J. J. Ritter. Three months later he was promoted to the newly created position of DP Services manager.

Before joining IBM, Mr. Bennett was manager of Systems and Staff Services for Richfield Oil Corp.

Born in San Diego and raised in Southern California, he received his BS degree in Industrial Engineering from USC. He now lives in La Habra with his wife and three children. When he has time he likes to read, swim, and fish.

SPOTLIGHT ON

Santa Barbara



RIBBON CUTTING

Left to right: Dr. Peyton Woodruff, president of Santa Barbara Area Association of Christian Churches; Supervisor J. J. Callahan; James H. Johannsen, IBM branch manager; and G. R. Breckenridge, Los Angeles area district manager.



The month of May was particularly important to the Santa Barbara Branch Office. In addition to holding the title of "Branch Office of the Month" with an impressive 304% of quota at the end of May, the official opening of their new offices located at 23 Hitchcock Way took place on Friday, May 22nd.

The IBM staff entertained civic leaders at a luncheon at La Cumbre Golf and Country Club. A formal ribbon cutting ceremony was held at 1:30 P.M., after which the people of the tri-counties area of Santa Barbara, Ventura and San Luis Obispo serviced by the office toured the new Spanish-type building and viewed some of IBM's newest products in action: the 1440 and 1620 Data Processing Systems, data transmission systems, character sensing equipment and models of new data terminals, in addition to a complete line of dictating equipment and typewriters.

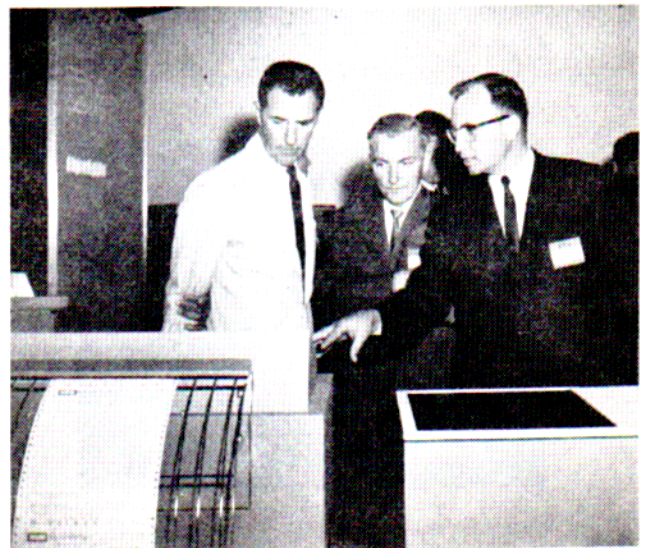
Hosts for the occasion were the 70 staff members headquartered at the new offices under the direction of Branch Manager James H. Johannsen, who are all justifiably proud of their beautiful new building set against a back drop of a small stream, mountains, trees and rolling grassy lands. On Saturday these employees and their families toured the building and displays, and later attended a family picnic.

Santa Barbara, formerly located in the Presidio Savings & Loan Association building, was a sub-office until January 1, 1964, when it became a direct reporting DP office. On April 1, 1964, it became an ET office also. Sub-offices are maintained in Ventura and Santa Maria.

In addition to Mr. Johannsen, there are four other managers stationed at Santa Barbara. They are: Jack Stampe, administration manager; Darwin Minks, manager of customer engineering for data processing systems; Curtis Jackson, manager of electric typewriter sales; and, Paul Ulbricht, engineering manager for electric typewriter customers.



Reception on the veranda in front of the building.



Left to right: Don MacGillivray, Mayor of Santa Barbara; Jack Stampe, administration manager; and DP Salesman Bud Buehler explaining the operation of the IBM 1440.

NEW EMPLOYEES



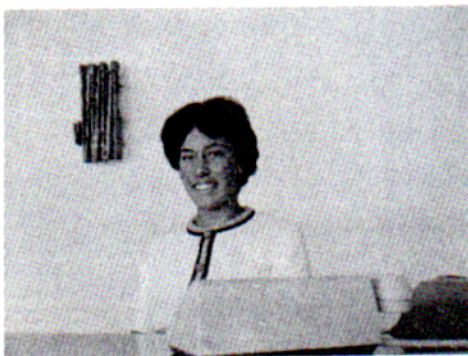
Gail Rowatt, a recent new employee, has settled into the Special Equipment Department of the Western Region. Gail hails from Los Angeles where she attended high school and L. A. State College. She numbers among her hobbies tennis, swimming and reading.



Gwendolyn B. Moore, the new programmer in the Numerical Control Group has come to IBM from the System Sciences Division of the Control Data Corp. Gwen attended Pomona College as a music major and UCLA with two years graduate study in music and devotes much of her spare time to swimming and Sierra pack trips.



Lee Brown, another addition to Market Development, comes to IBM as secretary to L. Wheaton Smith, Jr. Lee makes her home in North Hollywood with her daughter Karen but misses her former home in Vancouver, British Columbia. Lee enjoys dancing and all types of water sports.



Mary Louise Floyd has joined IBM in Administrative Services as a typist. She is a graduate of USC with an AB degree in Sociology and is a native of Pasadena. Mary Lou likes to race a Metcalf in summer, ski in the winter, golf in the fall, and travel in the spring. She has toured many places including Caracas, Aruba, Nassau, Jamaica, Puerto Rico, Australia and New Zealand.



Joanne Kristofits has joined the Market Development Department as a secretary. Joanne hails from Allentown, Pa., and has been in Los Angeles for four months. Like most single girls, she has a great variety of hobbies which include swimming, snow and water skiing, bowling, horseback riding, ice skating, reading, etc., etc., etc.



BOWLING

By Gene Ung

A new innovation to the normal league bowling is now open to the men of IBM.

The first Annual IBM Bowling Tournament will be held on Saturday, August 8, at 3:00 P.M. at Midtown Bowl, 4645 Venice Blvd., Los Angeles. So, all you sandbaggers should start sharpening up your technique and go after all those riches and glory which await you. This will be strictly a team event so get four more friends and try to capture the grand prize, a large, beautiful, perpetual trophy. Also, bring your family and friends to help root you on to victory. This will be the social event of the bowling year.

Bowler's entry forms have been sent to all the branch offices in California as well as the Phoenix Branch Office. After a careful poll, there has been a favorable response from these locations. The tournament should have a representative crowd of hopeful keggers present.

The purpose of this tournament is to enable people from the branch offices and Western Regional Office to get to know each other a little better and, in addition, promote the friendly spirit of competition. This will be a wonderful opportunity to meet that voice on the phone you've been talking to for so long.

Since this is the initial attempt in holding this type of an affair, the tournament will be run as simply as possible. Only men will be eligible under Rules 2 and 5 on the entry blank. There will be a 3-game team event with 5 men on a team. Scores will be determined strictly on a handicap basis. The cost will be \$3.00 per man or \$15.00 per team.

The bowling alley will give a trophy to each individual on the winning team. A perpetual team trophy will be given to the winning branch office team who will retain it for one year or until the following tournament. At least one team in six entries will win prize money. The prize fund will be returned 100% to the bowlers.

So, all you hotshots, don't hesitate any longer and miss out on all this action! Gather your buddies and get some of that gold lying at the end of the bowling rainbow.

For further announcements watch the bulletin boards. Entry blanks or information may be obtained from any of the tournament committee listed below.

Gene Ung, Ext. 1761
WRO

Maury Joffe, Ext. 1096
WRO

George Knauss, Ext. 1108
WRO

John Mickelson, Ext. 1449
WRO

MEETING HILITES

The monthly IBM Club meeting was held on Tuesday, July 14. John Munroe, Credit Union representative, gave a detailed report of the progress of the new credit union in the region.

Arrangements were discussed for the Family Picnic to be held August 22, at Vasa Park, Triunfo Canyon Rd., Cornell, California.

Representatives voted to discontinue the practice of sending flowers to hospitalized club members.

President Bill Beattie again asked for volunteers to work on the "Westerner" staff.

CLASSIFIED

FOR SALE

- | | |
|------------------|---|
| Silver Blond Wig | Human hair, French twist style, can be cut to any length, color can be changed, well made, any reas. offer.
Sheila Denman, Ext. 1689 |
| 1964 Pontiac GTO | 4,000 mi., red with black interior, fully equipt, 4 fwd speeds.
Nancy Carlson, 242-3941 after 6:00 |
| Mountain Lot | at Club Arrowhead Villa, all-year recreational area, view of Lake Arrowhead, reasonable.
Gus Marquette, Ext. 1639 |
| 1963 CHEVY | SS Impala Convertible, Saddle Tan with matching interior, bucket seats and all extras.
Earl Curry Ext. 1476 |

FOR RENT

- | | |
|----------------|--|
| Mountain Cabin | Green Valley Lake, 3 bdrm, \$95 wk.
Bob Sinnig, Ext. 1243 |
|----------------|--|

WANTED

- | | |
|-------|---|
| THINK | Magazine back copies
Dick Oakes, Ext. 1192 |
|-------|---|



The WESTERNER is published by the IBM Club Westerner Committee, 3424 Wilshire Blvd., Los Angeles, California 90005

STAFF

Jean Ezzo
Dick Oakes

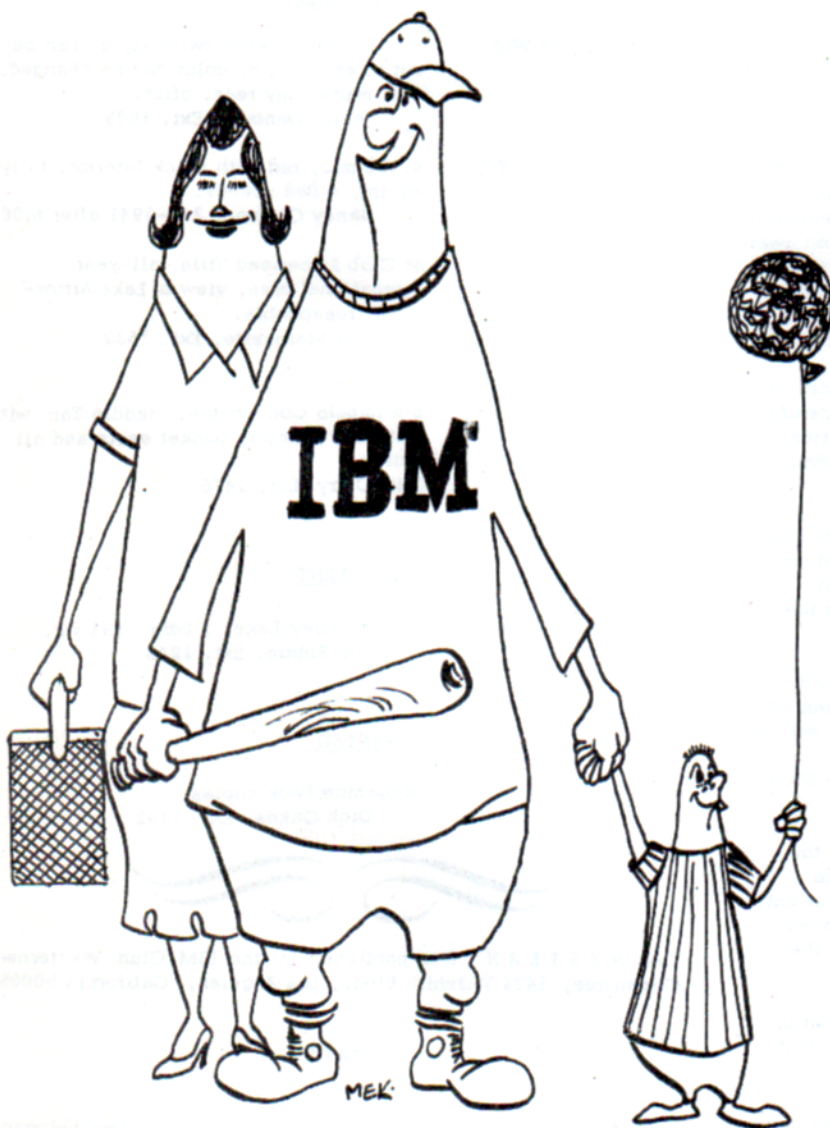
Co-Chairman
Co-Chairman

Donna Barnard
Stephanie Brennan
Dottie Dean
Thom Kimball
Pete Webster

Department News
Special Features
Special Events
Offset Pressman
Manager's Profile and
Supervisor's Sketch

DO YOU PLAN TO ATTEND THE PICNIC THIS YEAR?

If so, please tear out the coupon below and
return it to your IBM Club Rep. today !!!!



PICNIC

YES !! I plan to
attend.

There will be a total of

persons in our party.
